



M.L. CAMPBELL

WOOD FINISHING SYSTEMS

AQUAFI

UNIVERSAL WB PRIMER

W41259 - WHITE | V41259 - NEUTRAL



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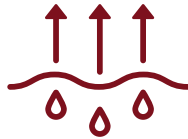
AquaFi Universal WB Primer is a fast-drying, easy-to-sand waterborne primer made with a unique acrylic polymer that creates an ultra-smooth basecoat for various M.L. Campbell solventborne and waterborne topcoats. The high-solids basecoat has quick build, good wet-out and hang, great hide, fast dry-to-sand and tannin blocking properties. AquaFi is also GREENGUARD certified.



AquaFi provides four unique advantages over the competition, eliminating the need for separate product applications:



Exterior Use
(Limited to 21 Days exposed)



Seals & Blocks — Prevention of natural tannin oil migration



Vertical Hang/Properties — Apply up to 5-7 wet mills without sag



Tint-Strength controlled White & Clear WB Universal primer system allowing addition of colorant, consistency and wider color space

In Addition To:

- High solids % improves productivity
- Fast dry-to-sand and powdering
- Ideal basecoat for ALL M.L. Campbell topcoats

AQUAFI WB UNIVERSAL PRIMER SYSTEMS: Q&A

Q: How “universal” are AquaFi WB Universal Primer Systems and can they be used under most topcoat systems?

A: YES. AquaFi Primers have been lab tested and verified to ensure the proper adhesion of 15 different M.L. Campbell topcoat systems. These tests were conducted in a controlled environment and verified with M.L. Campbell developed topcoats. Although we are confident that you would see similar results with competitive topcoat systems, it is important to verify your results via a controlled field trial.

Q: Does AquaFi WB Universal Primer Systems perform well on vertical and irregular surfaces?

A: YES. AquaFi Primers were developed to have best-in-class resistance to sag, a common occurrence on a coating's inability to hang. As such, the high solids and intended design of AquaFi Primers are to maintain even film integrity (5-7 wet mills) without sagging, a benefit you will come to appreciate compared to the competition.

Q: Can AquaFi WB Universal Primer Systems be used as a white basecoat, clear system or a tinted basecoat? Can they be topcoated with a clear topcoat system?

A: YES. AquaFi Primers offer excellent brightness, cleanliness and tint acceptance stability compared to other competitive primer systems. As such, they can be used as “true-white” or “tinted basecoat” systems and the topcoated.

Note: It is important to select a clear topcoat system that will not amber/yellow in the can over time.

Q: Can AquaFi WB Universal Primer Systems be used over naturally oily woods to minimize tannin bleed?

A: YES. This was verified during our internal validation of AquaFi's Primers ability to block out and seal the natural-occurring oils found in various exotic and sap woods (teak and cedar).
Note: Always conduct a non-destructive trial prior to advancing your project to verify performance and ensure satisfaction.

Q: Can AquaFi WB Universal Primer Systems be used for exterior millwork use?

A: YES, on a limited, short-term basis (needs to be topcoated within 21 days of application). AquaFi Primer systems were scoped and designed for use on interior wood surfaces. As demonstrated and verified with our accelerated exterior weather testing, AquaFi Primers do have some exterior functionality built in. It's critical to note the variation and limited control of exterior environments. Therefore, it is recommended that the surface area must be abraded (220 grit abrasive) and cleaned with a mild detergent to remove any surface contaminants that could potentially pose a barrier limiting adhesion of the topcoat.

Q: Can AquaFi WB Universal Primer Systems be thinned to lower their viscosity to ensure proper atomization of various spray equipment?

A: Though generally not required, YES you can add up to 5% distilled water to lower AquaFi Primers viscosity. This will aid in the particle atomization of the material.
Note: Further reduction can extend the cure rate of the material and reduce the required and recommended.

Q: Can AquaFi WB Universal Primer Systems be tinted? If so, at what percentage/amount? What color systems are compatible?

A: YES, AquaFi Primers are tint strength controlled and can be tinted with GIW Industrial waterborne colorants at up to 6 oz per gallon for White and 10 oz per gallon for Neutral.